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Boston Fusion Exchange Celebrates Imagination in Motion

Hundreds of dancers from all over the world converge on Boston in January 2011

BOSTON, MA – People from all over the U.S. and the world will descend upon Boston on January 7-9, 2011, to spend the weekend dancing at the Boston Fusion Exchange. The event will feature at least 12 nationally-known instructors, an amazing dance venue, and at least 25 prominent DJs.

Last year's exchange (hosted in San Diego, CA) drew dancers from 25 states and 7 countries, with more than 300 people in attendance.

The Fusion Exchange was founded in 2008 as a way for dancers to celebrate individual expression, and share the experience with others through social dance. Exchanges happen all over the world when a city opens its doors to visitors and schedules numerous dances over the course of several days. Local dancers host out-of-town visitors. Dancing often lasts late into the night.

"We're really fortunate to have such an incredible venue and so many dedicated instructors," said Cameron Linder, a Boston-area local and the Dance Instruction Coordinator for BFX. "Boston has a fantastic dance scene, and it was a natural place to have an event that celebrates imagination in motion."

Co-Organizer, Andrew Sutton, agrees, adding, "We're excited to bring the Fusion Exchange to the East Coast. As a traveling community, it is impressive that we can find so many highly-skilled dancers united in the fusion philosophy. Our dancers are dedicated to the holistic, progressive, inclusive, and accepting vision of fusion."

"The welcoming and inspiring community is what this event is really about. We emphasize that everybody brings something of value to the dance floor. Everyone has something to learn and to teach," shares Ivy Grey, the Founder and Co-Organizer of the Fusion Exchange. "So, we make that part of every aspect of the event starting with organization and the leadership dedicated to providing a great experience for all attendees."

The event kicks off Friday with classes at [Springstep](#). Friday's evening dance at 9:00 PM showcases the several nationally known DJs and an hour of originally-composed music performed live by event attendee David Keogh. Saturday's dance at includes more music from David Keogh and an instructor showcase. Sunday evening brings more dancing and national DJs. All dances are held at Springstep and begin at 9:00 PM and end at 5:00 AM. Admission to the evening dances is available in advance and at the door for \$30 - \$40 per night. A drop-in lesson for beginners is free with admission to the dance.

A full weekend dance pass to all events costs \$100 and is available at www.bostonfusionexchange.com with payment through PayPal. A full weekend pass including all classes, all dances, and several meals is \$225 at the door or is available online for a reduced price.

The Fusion Exchange is the first major dance event to go green. Last year, all of its food products were organic, local, and sustainable, its coffee was free trade, and all products used were biodegradable. The organizers also reduced printed material in the registration packet and provided a shuttle service thus reducing the number of individual drivers. Plus, the shuttle ran on sulfur and bio diesel! This year, the event t-shirts are and ethically sourced sustainable garments made from organic bamboo rayon and are screen-printed using one hundred percent solvent free

processing products, PVC and phthalate free textile inks.

A schedule of all events is available at www.bostonfusionexchange.com. To arrange an interview, live dance demonstration or video shoot, please contact Ivy Grey at 503-778-5474 or info@bostonfusionexchange.com.

High-resolution photographs of previous Fusion Exchanges are available by request for use in your publication.