

BFX 2011 Demographics

44% Male
56% Female

Age Breakdown of All Registrants

18-20	4% of All Registrants	41-45	6% of All Registrants
21-25	31% of All Registrants	51-55	3% of All Registrants
26-30	28% of All Registrants	56-60	2% of All Registrants
31-35	14% of All Registrants	61-65	2% of All Registrants
36-40	9% of All Registrants		

Age Breakdown of Female Registrants

18-20	6% of Female Registrants; 3% of All Registrants
21-25	34% of Female Registrants; 17% of All Registrants
26-30	32% of Female Registrants; 16% of All Registrants
31-35	10% of Female Registrant; 5% of All Registrants
36-40	7% of Female Registrants; 4% of All Registrants
41-45	3% of Female Registrants; 2% of All Registrants
51-55	5% of Female Registrants; 3% of All Registrants
56-60	3% of Female Registrants; 2% of All Registrants

Age Breakdown of Male Registrants

18-20	1% of Male Registrants; 1% of All Registrants
21-25	21% of Male Registrants; 11% of All Registrants
26-30	21% of Male Registrants; 11% of All Registrants
31-35	16% of Male Registrants; 8% of All Registrants
36-40	9% of Male Registrants; 5% of All Registrants
41-45	5% of Male Registrants; 3% of All Registrants
46-50	4% of Male Registrants; 2% of All Registrants
51-55	1% of Male Registrants; 1% of All Registrants
61-65	4% of Male Registrants; 2% of All Registrants

Referrals

44% of Registrants Attended Previously
23% of Registrants Were Referred by a Friend
13% of Registrants Found Us on Facebook
1% of Registrants Heard About Us on a Dance Forum
1% of Registrants Found About Us from the Flyers
1% of Registrants Found Us on Our Website

Geographic Demographics

24 States Represented; 3 Countries

Top States: CA (18%); TX (15%); MA (14%); WA (11%); NY (8%); OR (8%); CO (5%)

States: CA (35); TX (29); MA (28); WA (22); NY (16); OR (16); CO (9); NM (6); HI (5); PA (5); CT (4); IL (3); OH (3); FL (2); MD (2); VT (2); AK (1); DC (1); IN (1); KS (1); LA (1); MA (1); NJ (1); VA (1)

Countries: Japan (1); Germany (1); Canada (4)