

# Boston Fusion Exchange 2011

## Program ad specifications sheet

Boston Fusion Exchange 2011 c/o Ivy B. Grey  
1231 NE MLK Jr Blvd #431  
Portland, OR 97232  
www.bostonfusionexchange.com  
Phone: (714) 350-1883

### For print-ready ads:

300 dpi  
CMYK  
Correct size

### Files accepted:

PDF  
JPEG  
GIF  
TIFF

### Choose between:

Full Page without bleed - W: 4.5 in, H: 7.5 in  
Full Page with bleed - W: 6 in, H: 9 in  
(Text must remain within 5.5" x 8.5")  
1/2 Page - W: 4.5 in, H: 3.5 in  
1/4 Page, Horizontal - W: 4.5 in, H: 1.75 in  
1/4 Page, Vertical - W: 2.2 in, H: 3.5 in

### Pricing:

Premium Full Page (Outside Back Cover): **\$250**  
Premium Full Page (Inside Front Cover): **\$200**  
Premium Full Page (Inside Back Cover): **\$200**  
Full Page - **\$150**  
1/2 Page - **\$125**  
1/4 Page - **\$100**

### Please send artwork to:

adsales@bostonfusionexchange.com

Subject: Event Program Ad  
Deadline: August 9, 2010

### Layout:

