

About the Fusion Exchange

The Fusion Exchange (FX) is an annual dance event held in a different city every year. Prior locations have included Houston, TX (2008), Portland, OR (2009), and San Diego, CA (2010). In January 2011, we are heading to Boston, MA! It is a celebration of individual expression and sharing that experience with others through social dance.

Imagination in Motion

Fusion is the combination of dance styles to best match the music that is playing. It is driven solely by the sounds, melodies, and rhythms contained in the music and interpreted by the dancers. Fusion blends a multitude of dances -- particularly blues, tango, west coast swing, lindy, waltz, and hip-hop – in any combination. This collective dance knowledge enhances the experience, so that participants get the most from each dance with every partner. Additionally, each partner fully contributes to and influences the dance; both follows and leads actively inspire each other. The fusion exchange is about embracing our varied backgrounds to create something new. It has no defined aesthetic. It is, simply put, imagination in motion.

The Power of Community

Key to this event is creating a welcoming and inspiring community. We emphasize that everybody brings something of value to the dance floor. Everyone has something to learn and to teach. With every element of FX, we've engineered it to build community without judgment or hierarchy. Instead, our dancers are driven to achieve by an intense personal commitment to creation and expression. With this philosophy, we have successfully created a national and international family of dancers.

The result is a community as tightly-knit and united in vision as some of the most recognized church communities. Our dancers are dedicated to the holistic, progressive, and accepting vision of fusion. This philosophy influences everything they do from dancing to personal interactions to purchasing. Plus, they're willing to support their beliefs with their purchasing power even when funds are limited.

Strong, Trustworthy Leadership

FX is a well-oiled machine when it comes to organization, from the top down to the bottom. We have an incredibly professional and dedicated core event planning and management team that is experienced in long-distance event planning. I am the primary organizer and I am a volunteer. Though currently employed as a lawyer, I have more than ten years in event planning, advertising, and public relations experience addressing audiences ranging from families with special needs to corporate buyers in foodservice. I utilize my experience and team for creative problem-solving and to host an event that no other dance event can possibly match. As a lawyer, I make sure that the event is meticulously executed and documented with all appropriate permits, licenses, and insurance.

Furthermore, our entire team is made up of volunteers. As the founder and main organizer, I take absolutely no profit or payment from this event of any kind. Every dollar spent provides a direct benefit to the attendees. Our attendees know this and therefore have a greater level of trust and respect for the event leadership.

Greening the Grid and the Dance Floor

The Fusion Exchange is the first major dance event to go green. Last year, all of our food products were organic, local, and sustainable, our coffee was free trade, and all products that we used were biodegradable. We also reduced printed material in the registration packet and provided a shuttle service thus reducing the number of individual drivers. Plus, the shuttle ran on sulfur and bio diesel!